

# SARA ROIG

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## GRAPHIC DESIGNER

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### CONTACT

 07403990934  
 design@sararoig.co.uk  
 sararoig.co.uk

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### EDUCATION

September 2015 - May 2017  
**University of the West of England**  
BA(Hons) Graphic Design

September 2012 - June 2015  
**City of Bristol College**  
Foundation Degree in Graphic Design with Interactive Multimedia

February 2012 - December 2011  
**City of Bristol College**  
Diploma in Digital Photography and Image Manipulation for Macs I & II

September 2007 - June 2010  
**Rovira i Virgili University, Spain**  
BA(Hons) Advertising

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### SKILLS

Brand identity  
Typography  
Photo editing  
Web design  
Logo design  
Photography  
Infographics  
Motion graphics  
Ideation

### PROFILE

I'm a highly motivated Graphic Designer living and working in Bristol. I do digital and print design and my interests lie in Motion Graphics, Web Design, Advertising, Editorial Design, Typography as well as Branding and Packaging.

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### DESIGN EXPERIENCE

May 2021 - Present  
**Graphic Designer at Harleys Agency**  
Working together with the team, creating and developing visual concepts for media design purposes.  
Delivering creative and effective solutions for web pages, product graphics, email, social media graphics, and banner ads.

October 2020 - April 2021  
**Freelance Graphic Designer at Various**  
Creating digital and print graphic design material and developing effective imagery concepts for social media.  
Taking ideas from concept to execution and producing aesthetic, on-brand creative solutions for web and print campaigns.

October 2019 - October 2020  
**Graphic Designer at Bristol Sport**  
Developing concepts, graphics and layouts for internal and external purposes in a collaborative environment.  
Creating digital assets for a range of platforms (social, display advertising, e-commerce, websites, mobile apps).

August 2018 - September 2019  
**Graphic Designer at Play Sports Network**  
Working closely with the team, creating artwork and images for a variety of communications material.  
Producing effective and on-brand email promotional creative, social media graphics, banner ads and e-commerce.

September 2017 - July 2018  
**Graphic Designer at Pretty Pragmatic**  
Collectively as a team, involved in the creation and development of new designs and visual concepts for digital and print purposes.  
Responsible for the delivery of outstanding social media graphics, interactive media, banner ads and page layout for print.

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### SKILLS

Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe XD  
Adobe After Effects  
Adobe Premiere Pro

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### LANGUAGES

English - fluent  
Spanish - native speaker

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### FOLLOW ME

#### Behance

[behance.net/SaraRoig](https://www.behance.net/SaraRoig)

#### LinkedIn

[linkedin.com/in/sararoig88](https://www.linkedin.com/in/sararoig88)

#### Instagram

[instagram.com/sararoig\\_exposures](https://www.instagram.com/sararoig_exposures)

### DESIGN EXPERIENCE (CONTINUED)

July 2017 - September 2017

#### Junior Graphic Designer Intern at Pretty Pragmatic

Working in a collaborative environment across a wide variety of digital and print projects.

Assisting the creative team with the creation of print ads, collateral material, and web graphics for social media.

July 2016 - May 2017

#### Freelance Graphic Designer at Bristol Women's Voice

Contributing with designs and visual artwork to projects for digital and print purposes and events.

Delivering creative graphics for meeting and conventions and producing effective collateral material and social media assets.

May 2016 - August 2016

#### Graphic Designer Intern at Resource Media

Working jointly with the team, producing designs for both, internal and external communications.

Supporting the Graphic Designer with the creation of effective page layout, iconography and logo design.

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### INTERESTS

Photography

Travelling

Friends

Shapes

Colours

Cooking

Sports

Music